



## **Delta Design Receives Intel's Prestigious Supplier Continuous Quality Improvement Award**

March 15, 2005

POWAY, Calif., March 15, 2005 -- Cohu, Inc. (NASDAQ:COHU) today announced that its Delta Design unit was named a recipient of Intel Corporation's prestigious 2004 Supplier Continuous Quality Improvement (SCQI) award, Intel's highest honor for its suppliers, for outstanding commitment to quality and performance by suppliers that provide products and services deemed essential to Intel's success. The company was given the award for its efforts in supplying Intel with test handlers. Delta Design and 16 additional SCQI award winners will be honored at a celebration in Burlingame, Calif., on March 15.

"Delta Design is honored to receive the Supplier Continuous Quality Improvement Award, Intel's highest supplier recognition," said James A. Donahue, President and CEO. "This is our second SCQI award and the fifth consecutive year that we have been recognized with a quality award from Intel. SCQI criteria are extremely demanding and earning this award, particularly in the highly dynamic market conditions during 2004, is a great tribute to the Delta Design team."

"Delta Design demonstrated their continued tradition of excellence in support of Intel's test handling needs in 2004. The SCQI award was given to Delta Design this year for their innovative technologies, world class manufacturing process, and continued commitment to enable our aggressive product roadmap. Delta Design fosters a corporate culture which focuses tremendous attention on not only meeting but exceeding Intel's needs and requirements," said Navid Shahriari, Co-Director of Intel Test Operations.

The SCQI awards are part of Intel's Supplier Continuous Quality Improvement process, which encourages Intel's key suppliers to strive for excellence and continuous improvement. To qualify for SCQI status, suppliers must score at least 95 percent on a report card that assesses performance and ability to meet cost, quality, availability, delivery, technology and responsiveness goals. Additional information about the SCQI program is available at <http://supplier.intel.com/quality/>.

Intel also will recognize SCQI award winners today with an advertisement in the U.S., Europe and Asian editions of the Wall Street Journal.

### **About Delta Design, Inc., a Cohu Company**

Delta Design, a subsidiary of Cohu, Inc., in Poway, California designs, develops and manufactures semiconductor test handling equipment. Intel uses Delta Design test handling equipment in its manufacturing lines for microprocessors, mixed-signal processors, and chipset products.

For press releases and other information of interest to investors, please visit Cohu's website at [www.cohu.com](http://www.cohu.com). Contact: John Allen - Investor Relations (858) 848-8106; Sales (978) 486-1060 or visit [www.deltad.com](http://www.deltad.com).