



Cohu's Delta Design Unit Wins Intels Preferred Quality Supplier Award

March 25, 2003

POWAY, Calif., March 25, 2003 -- Cohu, Inc. (NASDAQ:COHU) today announced that its Delta Design unit was named a recipient of Intel Corporations Preferred Quality Supplier (PQS) award for outstanding performance in providing products and services deemed essential to Intels success. The company was awarded for its efforts in supplying Intel with semiconductor test handling equipment. Delta Design and 28 additional PQS award winners will be honored at a celebration in Burlingame, Calif., on March 26.

"Delta Design is proud to receive Intels Preferred Quality Supplier Award," said James A. Donahue, Delta Design, president and CEO. "This is the third consecutive year that Delta has been recognized by Intel. The PQS award is a tribute to the consistent high performance of our employees, who continue to innovate, execute and improve."

"Delta Design has continued their excellent tradition in supporting Intels test handling needs," said Navid Shahriari, Intel Test Capital Equipment Development manager. "The PQS award was given to Delta this year for their superb execution, outstanding results orientation, and their above and beyond effort to enable our aggressive product roadmap."

The PQS awards are part of Intels Supplier Continuous Quality Improvement (SCQI) process that encourages suppliers to strive for excellence and continuous improvement. To qualify for PQS status, suppliers must score 80 percent on a report card that assesses performance and ability to meet cost, quality, availability, delivery, technology and responsiveness goals. Suppliers must also manage and deliver on a challenging improvement plan and a quality systems assessment.

About Intel

Intel, the worlds largest chip maker, is also a leading manufacturer of computer, networking and communications products. Additional information about Intel is available at www.intel.com/pressroom.

About Delta Design

Delta Design, a subsidiary of Cohu, Inc., in Poway, Calif. designs, develops and manufactures semiconductor test handling equipment. Intel uses Delta Design test handling equipment in its manufacturing lines for microprocessors, mixed-signal processors, and chipset products.

For press releases and other information of interest to investors, please visit Cohu's website at www.cohu.com. Contact: John Allen - Investor Relations (858) 848-8106; Sales (978) 486-1060 or visit www.deltad.com.