



Delta Design Receives Intel's Prestigious Supplier Continuous Quality Improvement Award (March 2002)

March 12, 2002

POWAY, Calif., March 12, 2002 -- Cohu, Inc. (NASDAQ:COHU) today announced that its Delta Design unit was named a recipient of Intel Corporation's prestigious 2001 Supplier Continuous Quality Improvement (SCQI) award for outstanding commitment to quality and performance by suppliers that provide products and services deemed essential to Intel's success. The company was awarded for its efforts in supplying Intel with test handlers. Delta Design and 11 additional SCQI award winners will be honored at a celebration in Burlingame, Calif. on March 13.

"Delta Design has achieved the pinnacle in recognition from Intel Corporation," said Randy Bollig, director of Assembly/Test Capital Equipment Development for Intel. "This SCQI award was earned for flawless delivery execution and outstanding customer support. As the market dynamics changed throughout the year, so did Delta. They kept innovating with advanced thermal solutions and responded well to several challenges we threw at them."

"Delta Design is honored to receive Intel's Supplier Continuous Quality Improvement Award," said James A. Donahue, President and CEO, Cohu, Inc. "SCQI criteria require high performance throughout the Delta organization. Delta has grown to be a leading logic IC test handler supplier through the efforts of our dedicated employees to continuously improve the quality and performance of the products and services we provide to our valued customers, like Intel."

The SCQI awards are part of Intel's Supplier Continuous Quality Improvement process that encourages Intel's key suppliers to strive for excellence and continuous improvement.

To qualify for SCQI status, suppliers must score high on a report card that assesses performance and ability to meet cost, quality, availability, technology and responsiveness goals. Suppliers must also manage and deliver on a challenging improvement plan and a quality systems assessment.

Intel will also recognize SCQI award winners with an advertisement in the U.S., Europe and Asian editions of the Wall Street Journal on March 12.

Intel, the world's largest chip maker, is also a leading manufacturer of computer, networking and communications products. Additional information about Intel is available at www.intel.com/pressroom.

Delta Design, a subsidiary of Cohu, Inc., in Poway, Calif. designs, develops and manufactures semiconductor test handling equipment. Intel uses Delta Design test handling equipment in its manufacturing lines for microprocessors, mixed-signal processors, and chipset products.

For press releases and other information of interest to investors, please visit Cohu's website at www.cohu.com. Contact: John Allen - Investor Relations (858) 848-8106.